

March 27, 2014

SPC Meeting

Financial stability - made a couple of specific recommendations

- a. We need a development committee; culture of giving;
- b. Events need to be tracked / followed up; cost structure for non-members; requires volunteers or paid staff to do this
- c. Gan keshet: need to look at all aspects of gan keshet operations.

Community

Every organization was interested in a Jewish campus; the thing that caught the most off guard was that b-a was willing to consider the conversation. They looked at it as an existential threat to their institution.

Lga – they liked the idea. They would like to have gan keshet.

JCC. – run all sorts of programming. From their perspective. Program convener and/or become a presence in the upper valley. Cannot do films in synagogues.

Federation: want to have a physical presence in the upper valley. Joint administrative expense – very keen to be convener of this. Community wide purchasing. Campus would have to be denominational.

Jewish Family service; all gung-ho. Everything they do is grant driven. Every time they put their toe in the water there are lots of demand.

Next steps: what are the limits of vision are from the board.

Welcoming: spend a lot of time on what is wrong. Homework assignment – 3 things that would make cbi better; next step what are the solutions; what needs funding; what can be done on a volunteer basis.

Re-inviting members to join; middle of the road; how do we re-invigorate that membership; from the beginning a good orientation.

How to make the building more welcoming. More attractive. More comfortable. Took photos and we will be looking at that.

Arts group (Sandra Matthews and Sheron Rupp) is waiting for further guidance

Most people who come in the building look a little lost.

Maybe name change

Important to have good signage

Torah task force: we are not suffering from a shortage of programs; how we make learning a community thing. How do we practically define a learning community. How to use Sunday morning as a community gathering time.

Esalen had meetings after they closed that had plenty of gatherings. Somehow combine w learning in retirement.

Spirituality. – didn't take notes here

Tikkun Olam : We are done; local action is critical finding from our interviews. Branding is just as important. We have a general issue with PR at the synagogue as we've discussed many times.