

Strategic Planning Committee
Minutes for Meeting #1 on June 26, 2013

Present were Norbert Goldfield, Mordechai Kamel, Carol Katz, Hanneli de Vries, Justin David, and Penina Glazer

After some brief introductions, the committee discussed completing the membership of the committee. There was unanimous agreement that it was important for Ben Cuperman to serve as the senior staff person on the committee. Rabbi David agreed to discuss this with Ben.

Norbert explained that he was currently in discussion with four additional members of the synagogue. It seemed likely that the remaining two slots would be filled by two of these four individuals. We also need to name a co-chair to work with Penina

The remainder of the meeting was devoted to developing a plan for our work. Using the resources provided by the Sulam resources, we agreed that our first task was to focus on data collection. It was decided that:

- 1) Norbert would work with Ben to collect as much required material as possible from our data base, using the forms provided in the Sulam resource book as a guide.
- 2) Hanneli would review the congregation survey suggested by Sulam and make recommendations for ways to customize it for CBI needs. She will also consult as necessary with others who have special skills in this area (e.g. Lou Davis who worked on the last CBI survey or a methodologist).
- 3) As part of the suggested Sulam Process, there is to be a series of interviews with the board and information gathered on existing committees. We will check with Lauren to see what data she has about current committees.

With respect to a congregational letter, we decided that it was early to send a letter. and would be advisable to have more information from the "fact book" that we are generating. We will then review the mission statement and be in a better position to send out a more substantive letter.

Copies of the current mission statement of CBI were distributed to the committee for review at the next meeting.

Other items for the next agenda include:

Update on Data Collection

Review of the Survey to be distributed to all members

Review of the Mission Statement

Preparation of a letter to the Congregation outlining our work

SWOT analysis

Delineation of a tentative list of task forces, if appropriate.

The meeting adjourned at 1230 and the next meeting was set for August 9 at 9:15 at CBI.
Hanneli will be available on SKYPE.

Penina